VIII Edition of the International Scientific Conference of the University of Holguin

As a result of its very well-known scientific and professional potential and the high quality of the formation processes, revitalized by the actions generating agreements with international universities, especially the European and Latin-American regions, the realization of the VIII Edition of the International Scientific Conference of the University of Holguin from April 26 to April 28 of 2017 is announced.

Since its first edition, it has been welcomed with great pleasure by the university scientific community in Cuba and abroad. The university facilities and the Club Amigo Atlántico Resort, in the spa Guardalavaca of Holguin province, are conceived as venues of the event, being the last one the 3rd tourist destination in Cuba.

This important conclave of Higher Education concentrates the best of the researches of national and international professionals every two years. Its purpose is to spread the results of the researches carried out in the topics convened and to foster a meeting where experiences are exchanged to promote consensus and inter-institutional cooperation, promoting the joint development of training, research and development projects in favor of today's society.

The days are conceived departing from the work in Commissions, arranged in 10 Symposia: Organizational Management; Engineering and Development; Big Mini WEFLA and XI International Seminar on Canadian Studies; Sustainable agriculture; Muscles of the Body Muscles of the Soul; Informatics, Mathematics and Information Sciences; The Social, Juridical and Humanistic Sciences; Law, Philosophical Studies, Education in Human Development Processes; Local Development, Environment and Gender Studies, XIII Euro-Latin American Seminar on Engineering Systems

Each of them with their corresponding Workshops and short courses.

The deadline for submission of abstracts is February 15, 2017, notification of acceptance of the papers will be made until February 28 and the reception of the papers will expire on March 20, 2017. Must send to the site www.eventos.uho.edu.cu. You can also request information to the post office: conferenceuho@gmail.com and conferencia@uho.edu.cu

Organizing Committee of the VIII edition of the International Scientific Conference of the University of Holguin.

Welcome to the Events’ Platform of the University of Holguin. This institutional tool offers up-to-date information on the planning of scientific events, their calls and opportunities for participation, as well as the automated process for managing publications.

Its implementation through the Open Conference System (OCS), an open source system designed to save time and effort in event management, facilitates access to presentations, as well as creating user registries and profiles, among other functionalities. To submit works, you must create an account on the platform and then follow the instructions that the system will provide.

We hope it will be useful and meet your expectations.
The Scientific Council of the University of Holguin invites national and international professionals to the 8th. International Scientific Conference to be held from 26 to 28 April 2017.

This biannual event is structured in nine symposia that integrate the main lines of research and development of the House of high studies. The Conference has become the ideal setting for the meeting of men and women of science who, in a fruitful exchange, add intelligence and will for the sake of common benefit.

CONTACT INFORMATION

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IMPORTANT DATES

February 15, 2017: Abstracts submission limit (download abstracts template here)
February 28, 2017: Submission of acceptance notice
March 20, 2017: Limit for submitting papers (download the presentation template here)
26 - 28 April 2017: Development of the Conference

ORGANIZING COMMITTEE

President: PhD. Reynaldo Velázquez Zaldívar
Vice-Chairman: PhD. Miguel Cruz Ramírez
Scientific Secretary: PhD. Luis Cuevas Rodríguez
Executive Secretary: M. Sc. Neysi Ileana León Pupo

SYMPOSIA

1. ORGANIZATIONAL MANAGEMENT

Coordinator: PhD. Milagros Pérez Pravia gestorg@uho.edu.cu


Workshop: Tourism Management

Coordinator: M. Sc. Evelina Cardet Fernández
Management of tourist destinations. Tourist marketing. Administration and hotel management. Administration and management of state and non-state non-hotel establishments. New trends in the hotel and lodging industry

Workshop: Management of University Processes
Coordinator: PhD. Marisol Pérez Campaign

Strategic management in universities. Integrated management of university processes. Relevance and impact of evaluation and accreditation systems

2. ENGINEERING AND DEVELOPMENT
Coordinator: PhD. Roberto Andrés Estrada Cingualbres ingedes@uho.edu.cu


Workshop: Clean Energies and Adaptation to Climate Change
Coordinator: Dr. Carlos Alberto Trinchet Varela

Energy efficiency. Development and application of clean energy sources. Engineering solutions for the mitigation of the impact of extreme events and adaptation to climate change

Workshop: Civil engineering for development and social welfare.
Coordinator: PhD. Libys Martha Zúñiga Igarza

Modeling, design and evaluation of engineering works. Technologies, building materials and conservation. Process of investments, planning, organization, execution and control of works. Risks, vulnerability and resilience in engineering works. Civil engineer training and sustainability practices

3. BIG MINI WEFLA AND XI INTERNATIONAL SEMINAR ON CANADIAN STUDIES
Coordinator: PhD. Vilma Páez Pérez wefla@uho.edu.cu


XI INTERNATIONAL SEMINAR ON CANADIAN STUDIES

Cuba-Canada Relations. Society, Culture and Identity. Language and literature. History and Politics. Community Development. Contemporary Canadian Studies
4. SUSTAINABLE AGRICULTURE
 Coordinator: PhD. Ramón C. Núñez Tablada agrisoste@uho.edu.cu

Management of natural resources in arid and semi-arid regions. Food production in agroecological farms. Sustainable and responsible local food sovereignty

Animal production. Rural extensionism. Biofertilizers, biopesticides and growth stimulators. Training of the agricultural professional

5. MUSCLES OF THE BODY MUSCLES OF THE SOUL
 Coordinator: PhD. Darvin Manuel Ramírez Guerra musculo@uho.edu.cu


6. COMPUTERS, MATHEMATICS AND INFORMATION SCIENCES
 Coordinator: PhD. Orestes Coloma Rodríguez informatci@uho.edu.cu


Coordinator: PhD. Luis Orlando Castellanos Pérez


7. SOCIAL, LEGAL AND HUMANISTIC SCIENCES
 Coordinator: PhD. Yohanna Ochoa Ardite csochum@uho.edu.cu


Coordinator: MSc. Paul Sarmiento Blanco


Coordinator: PhD. Adalis Grisel Palomo

German Ethical-civic learning in the university context. New challenges in the teaching of philosophy at university. Philosophical knowledge and practices in diverse social contexts. The philosophy of law: challenges and prospects for the training of professionals.

8. EDUCATION IN HUMAN DEVELOPMENT PROCESSES

Coordinator: PhD. Laura Leticia Mendoza Tauler educacion@uho.edu.cu


Coordinator: PhD. Mercedes Susana Castillo Sánchez


Coordinator: PhD. Emilio Ortiz

Importance of internationalization in the realization of doctoral theses in social sciences. The management of information and social networks in the training of doctors in social sciences.

9. LOCAL DEVELOPMENT, ENVIRONMENT AND GENDER STUDIES

Coordinator: PhD. Edilberto De Jesus Perez Ali Osman desalocalgen@uho.edu.cu

10. XIII EURO-LATIN AMERICAN SEMINAR ON ENGINEERING SYSTEMS

Coordinators: · PhD. José Arzola Ruíz selasi@uho.edu.cu · Dr. Carlos Trinchet Varela selasi@uho.edu.cu